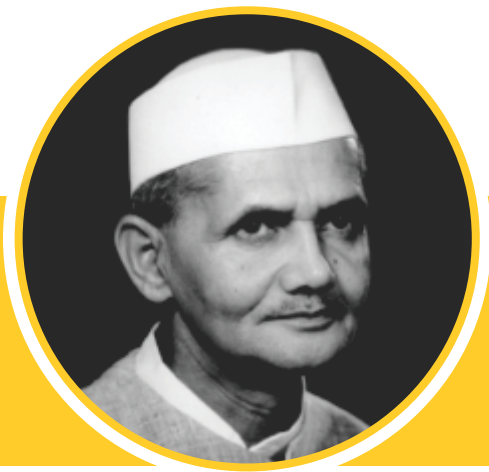




LAL BHADUR SHASTRI
INSTITUTE OF TECHNOLOGY &
MANAGEMENT, INDORE



One of the India's Premier Management
Institute Focusing on **Sectoral, Functional**
& on-the-job **Management Development**



LAL BAHADUR SHASTRI

Second Prime Minister of India

Golden words of the Second Prime Minister of India, Bharat Ratna **Shri Lal Bahadur Shastri Ji** –
“The basic idea of governance, as I see it, is to hold the society together so that it can develop and march towards certain goals.”

He was born on 2nd Oct 1904 in a very humble background. He rose to become the Prime Minister of India because of his grit, determination and honesty. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of India with a clear vision, never allowing his judgment to be influenced by doctrine or ideological preconceptions. In the administrative sphere, he was an innovator and had the determination to give effect to new ideas. Shastriji's tireless dedication, to the cause of improving the welfare of the Indian people, is an inspiration to all those who look to the future with hope and confidence.

ABOUT LBSITM

Lal Bahadur Shastri Institute of Technology & Management (LBSITM), Indore approved by All India Council for Technical Education (AICTE) and Ministry of Education (MoE), New Delhi is a professional Institute which aims to groom and guide the leaders of tomorrow.

It was established in the year 2014. The Institute offers variety of Programs which include Managerial Skills and Soft Skills development Programs, Graduation Programs in Management & Commerce and Post-Graduation Programs in Management. We request you visit Institute's websites: www.lbsitm.ac.in and www.lbsimindore.in for further details.

The Institute imparts innovative and quality education to budding young Managers to keep pace with global trends. A highly competitive curriculum is followed, which is constantly nourished by innovative ideas. Interactive teaching methodologies are used with emphasis on learning by exploring, experimenting and experiencing to groom leaders and trend-setters.



Shri Anil Shastri

Chairman, LBSITM

Son of Second Prime Minister Bharat Ratna
Shri Lal Bahadur Shastri
& Former Union Minister, Government of India



Dr. Alok Mittal

Director, LBSITM

B.E. (Mech.), MBA (Mktg), PGDOM,
M. Com (IB), Ph.D. (Management)

VISION

To become premier management and technology institution of country known for its value based and accessible educational services, with focus on corporate excellence.

MISSION

LBSITM's mission is to be a center of excellence for value based management education and research, through continuous learning, societal responsiveness and strategic partnerships.

VALUE PROPOSITION

Students: Follow Shastrivian ethics & moral values that reflect the realities of the marketplace.

Faculty: As intellectual property, industry advisors, capacity builders, facilitators, and entrepreneurial mentors.

Content of work: Work with social sensitivity; and for employment generation & corporate growth.

Transparency: Reflected in governance & principle based administration.

Work Culture: Value for values.

Collaboration: Strong collaborative relationships with corporate alumni, government and society.

PG PROGRAMS OFFERED

PGDM (Post Graduate Diploma in Management) (Dual Specialization)

Approved by AICTE

DURATION- 2-Year Full Time Regular Program

MBA (Dual Specialization)

Approved by AICTE & Affiliated to DAVV, Indore

DURATION- 2-Year Full Time Regular Program

SPECIALIZATION

- ◆ Finance ◆ Human Resources (HR)
- ◆ Marketing ◆ Operations & IT



**EDUCATION
TOURS &
INDUSTRY
VISITS**

SHORT TERM PROGRAMS

BMP (Business Management Program)

EMP (Export Marketing Program)

CP (Certificate Program) **HRM/MM/FM**

MDP's for Business & Industry

FDP's for Academicians & Research Scholars



UG PROGRAMS OFFERED

Full Time Programmes.

B.B.A. (Plain)

B.Com (Plain)

B.Com (Hons.)

3-Year Regular, Full Time

Affiliated to **DAVV, INDORE**

Recognized by **Department of Higher Education,
Government of Madhya Pradesh**

FACILITIES

- ◆ Highly Qualified & Professionally Competent Permanent & Visiting Faculty.
- ◆ Continuous Industry-Institute Interaction & International Study Tours.
- ◆ Pickup & Drop facility by LBSITM*
- ◆ Well Equipped Library & State of the art Computer Lab.

* Conditions Apply

Admission
Form and Prospectus

Please visit www.lbsitm.ac.in

ITI

Trade

- Electrician
(2 Years Regular Full Time)
- Computer Operator & Programming Assistant
(COPA) (1 Year Regular Full Time)

Eligibility- 10th Pass

100%
Placement
Assistance

Approved by
NCVT /DGT under MSDE,
Government of India

**EDUCATION
LEADS TO
SUCCESS**

TEACHING PEDAGOGY

The Institute imparts innovative and quality education to youth keeping pace with global trends. Highly competitive curriculum is followed, which is constantly nourished by innovative ideas. Highly interactive teaching pedagogy, role play and case-study based methodologies are used to groom future leaders of the business world in the global market place.

KEY MILESTONES

1985	Shri Lal Bahadur Shastri Sewa Niketan ,(LBSSN) Indore , a registered Society was established. The foundation stone was laid by Shri Giani Zail Singh, Honorable President of India
1989	LBSSN Building was Inaugurated by Pro. K.M. Chandi, Hounarable Governor of Madhya Pradesh
2014	LBSSN Launched AICTE approved 2 Year full time PGDM (General) program with Dual specialization in Marketing /Human Resource /Finance / IT & Operation
2015	LBSSN Launched ITI certification in two trades ELECTRICIAN & COPA affiliated to State Council of Vocational Training (SCVT) under Government of Madhya Pradesh.
2016	1st batch of PGDM (2014-16) Passout with 100% results and Placement. Highest Package offered was Rs.8.75 Lakh Per Annum
2017	Converted ITI certification from SCVT to National Council of Vocational Training(NCVT), Directorate of General Training (DGT) under Ministry of Skill Development & Entrepreneurship (MSDE) New Delhi.
2019	Launched 2-Years Full Time MBA with dual specialization in Marketing /Human Resource /Finance / IT & Operation Managenet & 2 UG programs 3 Years Full Time BBA & B.Com (Hons) affiliated to Devi Ahilya Vishwavidyalaya ,DAVV, Indore The intake of PGDM (General) was doubled .
2020	LBSITM, Indore became an ISO 9001:2015 Certified Institute.
2020	LBSITM, Indore was Ranked 4th Amongst Top Private B School of Central India & 35th Private Standalone Institute By Outlook Icare of India Ranking 2020. The Institute also ranked amongst Top 5 Institutes of MP in Recruiter Satisfaction Survey 2020 by C'fore a leading research agency of Gurgram, Haryana.
2021	Added 3-year B.Com (Plain) affiliated to Devi Ahilya Vishwavidyalaya ,DAVV, Indore to the Courses- basket. The intake of MBA program was Tripled.
2021	Ranked 2nd in M.P. & 31st amongst India's Top 100 Private B-Schools Ranking 2021 by Education World (EW), Bangaluru.
2022	LBSIM Indore campus (which conducts PGDM Program) was awarded ISO 9001:2015 Certificate.



RANKINGS & CERTIFICATIONS

- **LBSITM & LBSIMI**, Indore are ISO 9001:2015 Certified Institute
- **4th** amongst Top Private B-Schools in Central India **35th** amongst Private Standalone institutions By **OUTLOOK I-CARE** Ranking of India's Best B-Schools Survey-2020-2021.
- Amongst top 5 institutes of MP in Recruiter's Satisfaction Survey 2020 by **Cfore, Gurgram, Haryana**
- **2nd** in M.P; **31st** in India's Top 100 Private B-Schools Rankings 2021-22 by **Education World, Bangaluru.**

PLACEMENTS

LBSITM offered 100% placement to all students of PGDM from class of 2016 to 2018, at times with multiple job offers.

Mr. Shikher Kaushik
(PGDM 2014-16 Batch)

placed as
Branch Manager,
Bharti Axa Life Insurance Co. Ltd.
Package of
Rs.8.75 Lakhs Per Annum
through Campus Placement.

Mr. Yugansh Saxena
&
Mr. Karan Miglani
(PGDM 2015-17 Batch)

Secured Multiple Final
Placement Offers

Mr. Shaurav Kumar
(PGDM 2016-18 Batch)

Secured Placement in
Jaro Education, Mumbai
at Package of
Rs.6.66 Lakhs Per Annum
through Campus Placements.

2015-17

Highest Package
3.00 Lakhs Per Annum
Average Package
2.75 Lakhs Per Annum
(50 % students had multiple offers)

2016-18

Highest Package
6.66 Lakhs Per Annum
Average Package
4.00 Lakhs Per Annum
(Mr.Chandan Sharma, Mr. Shaurav Kumar & Ms.Neha Sharma had multiple offers)

2017-19

Highest Package
7.20 Lakhs Per Annum
Average Package
4.00 Lakhs Per Annum

2018-20

Highest Package
4.88 Lakhs Per Annum
Average Package
3.00 Lakhs Per Annum

2019-21

Average Package
2.5 Lakhs Per Annum
for PGDM & MBA program

2020-22

Highest package
MBA : 3.8 LPA
PGDM : 4.8 LPA
Average
2.4 LPA



LBSIM distributes saplings to denizens

LBSIM, Indore, distributed 200 saplings of fruit and flower bearing plants to mark Green Revolution celebration in Indore on Tuesday. LBSIM, Indore - the second campus of LBSIM, India and a premier management and commerce Institute of the city - organized the event to create awareness about greenery and making city green and eco-friendly. Led by Director Dr. Anil Mittal and the project incharge, Prof. Divyanshu...



Welfare, the Institute faculty and staff distributed the saplings to people. The programme was coordinated and conducted by the admission co-ordinator Prof. Raj Grewal and the accountant Suresh Shrivastava.

FREE PRESS



THE LBS ADVANTAGES

- Opportunity to attend National & International seminars organized in the renowned & Reputed B-School of India - LBSIM, Delhi.
- Summer Internship and Training in reputed companies across Madhya Pradesh and India.

Exposure to organize and attend event and program of National and International stature including the prestigious **Lal Bahadur Shastri National Award** for Excellence in Public Administration conferred every year to any renowned personality by the **Honorable President of India** in **Rashtrapati Bhawan**. The awardees are designated as Lal Bahadur Shastri Fellows and their name are inscribed on the roll of honours of the Institute.

2021 | Dr. Randeep Guleria
Director AIIMS



“ Hon'ble Vice-President of India, Shri M. Venkaiah Naidu presented 22nd Lal Bahadur Shastri National Award for Excellence to Renowned Pulmonologist and Director of All India Institute of Medical Sciences (AIIMS), Delhi, Dr. Randeep Guleria. Dr. Randeep Guleria receives the award in recognition of his outstanding work in the healthcare sector. The award ceremony was organized by LBSIM Delhi at the Sardar Vallabhbhai Patel Conference Hall in the Vice President House. ”

LBS FELLOWS

- 2001 : Mr. Sam Pitroda
- 2002 : Mr. N.R. Narayan Murthy
- 2003 : Dr. R.A. Mashelkar
- 2004 : Smt. Ela Ramesh Bhatt
- 2005 : Dr. C.P. Shrivastava
- 2006 : Dr. Naresh Trehan
- 2007 : Dr. M.S. Swaminathan
- 2008 : Dr. E. Shreedharan
- 2009 : Shri Sunil Bharti Mittal
- 2010 : Ms Aruna Roy
- 2011 : Prof. Dr. Yash Pal
- 2012 : Dr. Mrs. Tessy Thomas
- 2013 : Dr. Rajendra Achyat Badwe
- 2014 : Dr. Apathu Katha Sivathanu Pillai
- 2015 : Dr. Prannoy Roy
- 2016 : Shri Gopal Krishna Gandhi
- 2017 : Mr. Bindeshwar Pathak
- 2018 : Mr. Fali S. Nariman
- 2019 : Dr. Manju Sharma
- 2020 : Mr. Sudha Murthy



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