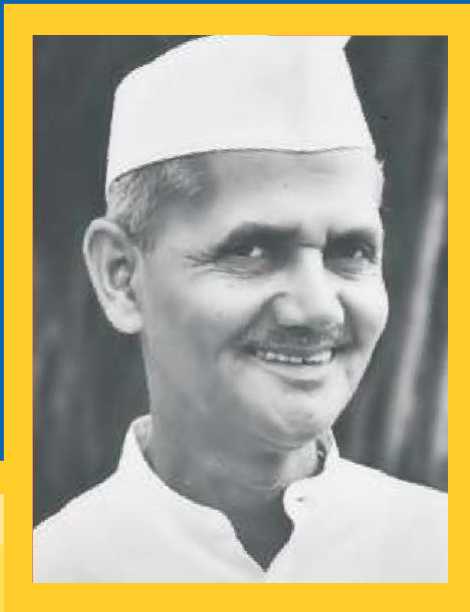


2022

POST GRADUATE DIPLOMA  
IN MANAGEMENT



**LAL BAHADUR SHASTRI**  
**INSTITUTE OF TECHNOLOGY & MANAGEMENT, INDORE**



“Too often the community views the businessmen’s aims as a means of selfish gain rather than a step towards advancement of general welfare. That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole”

## Lal Bahadur Shastri

"Prime Minister of India"

(October 2, 1904-January 11, 1966)



**Shri Anil Shastri**  
Chairman, LBSITM, Indore



**Dr. Alok Mittal**  
Director, LBSITM, Indore

## Shri Lal Bahadur Shastri

A pragmatic and down to earth leader of the people of India, a fine statesman and an able administrator, with the moral and ethical attributes of a 'Mahatma' and a person of impeccable integrity, Shastri Ji was an inspiring leader dedicated to the welfare of the common man. He was deeply patriotic and courageous, having dedicated his life to the service of the nation. His commitment to the people of India was exemplary.

Shri Lal Bahadur Shastri was born on October 2, 1904 and was from a humble background. He rose to become the Prime Minister of India because of his grit, determination and honesty. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by doctrine or ideological preconceptions. In the administrative sphere, he had original ideas, and was an innovator with a determination to give effect to new ideas. Shastriji's tireless dedication, to the cause of improving the welfare of the Indian people, is an inspiration to all those who look to the future with hope and confidence.

Shastri Ji felt the need for responsive and agile administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission to streamline Public Administration was one among many steps he took to make administration quick and responsive. Central Vigilance Commission was also set up by Shri Lal Bahadur Shastri to deal with corruption among government employees. He simultaneously realized the importance of developing high quality institutions, which could provide highly efficient administrators and managers according to future prospectus. His vision was later translated into reality when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie, which was inaugurated by the then Hon'ble Prime Minister of India, Smt. Indira Gandhi. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to uphold his vision, Lal Bahadur Shastri Institute of Management (LBSIM), Delhi in 1995 by Lal Bahadur Shastri Educational Society and Lal Bahadur Shastri Institute of Technology & Management (LBSITM), Indore have been established in 2014 by Lal Bahadur Shastri Sewa Niketan, Delhi.

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## Vision

To become one of the top management and technology institution in the country known for its value based and accessible educational services, with focus on corporate excellence.

## Mission

LBSITM's mission is to be a centre of excellence for value based management education and research, through continuous learning, societal responsiveness and strategic partnerships.

## Value Proposition

**Students :** Follow Shastrivian ethics & moral values that reflect the realities of the marketplace.

**Faculty :** As intellectual property, industry advisors, capacity builders, facilitators, and entrepreneurial mentors.

**Content of work :** Work with social sensitivity; and for employment generation & corporate growth.

**Transparency :** Reflected in governance & principle based administration.

**Work Culture :** Value for values.

**Collaboration :** Strong collaborative relationships with corporate alumni, government and society.

## About LBSITM, Indore

A famous Chinese proverb says ‘one generation makes a road on which the other generation travels’. The legacy of Lal Bahadur Shastri has been taken forward by the Lal Bahadur Shastri Seva Niketan, Delhi. An institution can be labelled as a truly great institution, if it helps in grooming students to keep pace with change; Lal Bahadur Shastri Institute of Technology & Management, Indore has been established to spread the culture of deep rooted values and ethics and at the same time develop skills and competencies to help every student that joins the institute to give back to society and take nation to the zenith; a dream that was relished by the second Prime Minister of India, Late Shri Lal Bahadur Shastri.

LBSITM offers two year full time regular Post Graduate Diploma in Management, an unmatched programme. The institute is poised to impart the best quality of Higher Education, through the versatile infrastructure. The institute has an excellent Library and fully equipped Computer Lab with Wi-Fi facility. This institute is mentored by Lal Bahadur Shastri Institute of Management, New Delhi, a premier B-School of the country in existence for last more than two decades, whose alumni have excelled in the corporate world and all walks of life.

## Management Education at LBSITM

LBSITM is recognized by All India Council for Technical Education (AICTE), Ministry of Human Resource Development, Government of India for its Two year Full-Time Post Graduate Programme in Management.

### Other Programmes and activities:

1. Management Development Programmes
2. Faculty Development Programmes
3. Research and Consultancy
4. Conferences, Seminars and Workshops
5. NSE Certified Educational Capital Market Professional Courses (in collaboration with NSE)

## At LBSITM, the focus is on

1. Developing professionals with vision & versatility in accordance with ethics, values and principles of Shri Lal Bahadur Shastri.
2. Producing, grooming and nurturing professionals with a humane and pragmatic approach, the essence of which lies in teamwork.
3. Supplementing classroom learning with real-life experience through a mandatory ‘Corporate Interface Day’ conducted fortnightly.
4. Inculcating and nurturing the habit of ‘lifelong learning’ through mandatory hours every day for accessing, retrieving and using select learning resources.
5. Imparting time-tested skill sets in lab environment; for example, imparting communication skills through audio-video recordings/displays.
6. Providing regular class inputs by way of conceptual as well as practical insights by eminent corporates, leaders and personalities.
7. Prompting and encouraging students to ideate with and implement creative/innovative ideas through various formal/informal student bodies like grid, clubs etc.
8. Specially designed “Personal & Interpersonal Effectiveness Lab” through out 2-years, to bring specific behavioural changes in the students to make them “Corporate Ready”.

## Admission Procedure

### Admission Eligibility Criteria : PGDM

The candidate must hold a bachelor's degree of any university incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under section 3 of UGC Act, 1956 or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The bachelor degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing, schooling (10+2) or equivalent.

Relaxation of 10% to SC/ST/OBC candidate shall be given in eligibility criteria.

Candidates appearing for the final bachelor's degree/equivalent qualification examination can also apply. Deadline for submission of the mark sheet and certificate is December 15, 2022

Step I- Admission Tests-CAT/XAT/MAT/GMAT/GRE/CMAT/CET/ or any other recognized test.

Step II- Registration at LBSITM

1. Applicants can apply online by visiting our website: [www.lbsitm.ac.in](http://www.lbsitm.ac.in)
2. Application form can also be downloaded from our website [www.lbsitm.ac.in](http://www.lbsitm.ac.in)
3. Applicants can also obtain application form through LBSITM, Indore/LBSIM, Delhi.
4. Filled in application form has to be sent to Admission Coordinator, Lal Bahadur Shastri Institute of Technology & Management, 409/3, Village – Solsinda, P.O. – Dharampuri, Tehsil Sanwer, District – Indore – 453551, (M.P.) latest by 29 June, 2022.
5. Candidates who had applied for admission in LBSIM, Delhi need to give only an application for considering admission at LBSITM, Indore

**Step-III:** Group Discussion (GD) and Personal Interview (PI)

Candidates short-listed on the basis of valid test score will be called for Group Discussion (GD), extempore, written analysis test and Personal Interview (PI) for final selection.

### Interview Centres

1. Personal Interview can be conducted at one of the following places, as selected by the candidate at the time of applying for registration with LBSITM: (1) Delhi (2) Hyderabad (3) Kolkata (4) Indore (5) Patna (6) Bhubaneswar (7) Jaipur And (8) Mumbai.
2. GD/PI centre can be changed by the institute at its discretion.
3. The weightage for final selection will be 60% for test score and 40% for Group Discussion, Extempore and Personal Interview, past academic performance, written analysis test and work experience.
4. Selected candidates will be intimated by Registered Post/Courier/Email. No regret letters will be sent to those who are not selected.
5. The Institute does not take any responsibility for postal delays and/or loss in transit.
6. Result of the selected candidates shall also be displayed on the institute's Notice Board and or website : [www.lbsitm.ac.in](http://www.lbsitm.ac.in)

The Likely dates/schedule will be as follows :

1. GD/Personal Interview: within a week of receiving application form.
2. Announcement of results within a week of personal interaction.
3. Closing of admission as the seats are filled.

#### Admission Offer:

Admission Offer will be based on a composite score of test + GD/PI and students will be informed accordingly. The result will also be put on LBSITM website. Applicants are advised to check up the website of LBSITM frequently. LBSITM will not accept any responsibility for non-receipt of any admission communication by way of loss during transit or otherwise. All matters of dispute will be subject to the legal jurisdiction of Indore Courts.

#### Admission Schedule at a Glance :

- Issue of LBSITM Application Form Starts December 1, 2022
- Last Date of receipt of completed Application Form June 29, 2022
- Programme Commences August 1, 2022
- Orientation/Induction Programme August 02 & 03 2022

#### Fees and other Charges for Two Year Full Time Post Graduate Diploma in Management 2021-2023

The fee structure for the 2 -year PGDM program of 2020-21 of LBSITM, Indore will be as follows

Academic Year	Fees	Due Date of Payment
2021-22	37,000/-	within 10 days of admission offer
	72,000/-	By July 15, 2022
	72,000/-	By December 15, 2022
2022-23	72,000/-	By July 2, 2023
	72,000/-	By December 19, 2023

(Grand total for 2 years = Rs. 3.25.000/-)

Break-up for Rs. 37,000/- is as follows

1. Admission fees Rs. 20,000/-
2. Management **CONFLUENCE** Contribution Rs. 11,000/- (For Full Course) (A Student Clique)
3. Alumni fees Rs. 3,000/- (Life Membership)
4. Caution Money Rs. 3,000/- (Refundable)

#### Withdrawal and Refund Policy :

1. Withdrawals/refunds, if any, will be as per the prevailing rules. All disputes are subject to the jurisdiction of courts in Indore.



## Post Graduate Diploma In Management 2021 -22

### Orientation Programme

The programme starts with a one-week orientation schedule, which serves as a catalyst to equip the students with complexity and diversity of management education in the country and also identify and bridge the learning gaps of students, coming from diverse academic backgrounds.

### Programme Structure

The two year Full-Time Post Graduate Diploma in Management programme consists of four semesters. The course structure has been designed to ensure that the management graduates of LBSITM develop a judicious blend of strategic thinking and tactical implementation, specialized knowledge and soft skills. In the two semesters during the first year, the focus is primarily on basic courses, to build a foundation of conceptual and analytical skills required for specialized study in various functional areas, to be pursued in the second year of the programme. The students have to take 16 core courses along with a personal & Interpersonal Effectiveness Lab and undertake Summer Training at the end of first year. The students may also have the opportunity to take a foreign language as an optional course during the first/second year.



In the second year, during the third and fourth Semesters, the students have to opt for eleven electives in addition to the three compulsory courses. This enables the students to pursue in-depth learning in the areas of their specialisation. The electives cover a minimum of two functional areas, which equip the LBSITM graduates with multiple functional skills. Besides, each student undertakes a project study under the guidance of a faculty member during the second year, with the aim of gaining a deeper insight into actual corporate realities by studying a business problem or a situation. The students from the beginning of the third semester undertake the project study that culminates into final submission of report at the end of the fourth semester.

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### Winter Training :

Each student is required to undertake winter training in a company of repute for the duration of 2-3 weeks as part of course curriculum just after the first semester examination. They also need to undertake live study/Project with the company

### Summer Training:

Each student is required to undertake summer training in a company of repute for duration of 8-10 weeks as part of course curriculum just after the second semester examination. They also need to undertake a project assignment with the company. This project work in a real life situation provides an opportunity to the students to have a first-hand practical experience, and allows them to apply the conceptual and analytical skills acquired in the classroom to real life problems. The institute, as well as the organizations, where these projects are carried out, evaluate projects undertaken by the students. If the evaluation is unsatisfactory, the student is not promoted to the second year of the programme.

### End-Term Project

The 'End-Term Project' is carried out by the 2nd year students wherein they are required to submit a report containing research and findings.

# Course Curriculum

Course curriculum for the Post Graduate Diploma in Management is reviewed and updated every year, particularly for its content, pedagogy, evaluation components, and readings. To keep pace with the changing environment, each course undergoes a three-stage updating process. To begin with, the instructor concerned reviews his/her course vis-à-vis the same/similar courses offered by other benchmarked institutions in the country and abroad and updates the courses keeping his/her own updated academic and industry insight. In the second stage, instructors discuss the courses in their respective area meetings and update the same in accordance with the suggestions of the group.

In the third and final stage, all the courses are presented for discussion in the faculty Council. The Council along with the invited industry experts, reputed alumni, and representatives from prominent recruiters deliberate on each and every course presented and suggests changes, if needed. Integration of the total package as well as stakeholder expectations is the main concern of the Council.

## Programme Details

The Two – year course structure is summarized as under:

### First Year:

- |   |  |
|---|--|
| 1. Semester I-Eight Compulsory courses    | 4. Plus Personal and Interpersonal Effectiveness Lab |
| 2. Winter Training : 2-3 weeks            | 5. Summer Training - Eight to Ten Weeks              |
| 3. Semester II - Eight Compulsory Courses |  |

### Second Year:

- Semester III – Two Compulsory Courses plus Six Electives
- Semester IV -Two Compulsory Course plus four Electives & A Project Report

## Course Contents

The following are the details of the compulsory and elective courses offered to the students:

### *First Year*

#### Semester I

Organizational Behavior  
Fundamentals of Management  
Business Communication

Quantitative Techniques  
IT for Business Decisions  
Managerial Economics  
Financial Accounting  
Legal Aspects of Business

#### Semester II

Human Resource Management  
Govt. Business and Society  
Business Research Methods

Operations Management  
Marketing Management  
Management Information Systems  
Management Accounting  
Corporate Finance

### *Second Year*

#### Semester III

Project Management  
Supply Chain Management  
Strategic Management

Plus Three from one specialization  
And Three Electives from other specialization

#### Semester IV

Business Ethics & Corporate Governance  
International Business

Project Report  
Plus two Electives from one specialization  
and Two Electives from another specialization

## Electives for Specializations

### Finance and Accounting

Investment Analysis and Portfolio Management  
 Corporate Restructuring, Mergers & Acquisitions  
 Fixed Income Securities  
 International Financial Management  
 Risk Management & Insurance  
 Commercial Banking & Insurance  
 Financial Institutions & Markets

### Marketing

Consumer Behavior  
 Marketing of Services  
 International Marketing  
 Advertising & Brand Management  
 Sales and Distribution Management  
 Rural Marketing  
 Marketing Research

### Operations & System Management

Advanced Materials Management & Logistics  
 Total Quality Management  
 Service Operations Management  
 Operations Strategy  
 Knowledge Management  
 Manufacturing Strategy

LBSITM follows a grading system to evaluate the performance of Student's proficiency in the course and his/her relative position in the class. While relative position of the student is clearly indicated by his/her grades, the process of awarding grades is not necessarily based upon fitting performance of the class to some statistical distribution. The associated faculty of the course formulates appropriate procedure to award grades that reflects student's performance vis-à-vis instructor's expectation. The grades and their description, along with equivalent numerical points are mentioned here.

Each student shall be evaluated on the basis of Grade Point Average (GPA) for a term and Cumulative Grade Point Average (CGPA) of all the completed terms at any point of time. Students, who attain a minimum CGPA of 5.0 at the end of two years, shall be considered successful for award of Post Graduate Diploma in Management (PGDM).

### HR

Compensation Management  
 Performance Management  
 Training and Selection  
 Recruitment and Selection  
 Strategic Human Resource Management  
 Organizational Effectiveness & Change  
 Organizational Development

### General Management

Social Entrepreneurship  
 Corporate Social Responsibility  
 Microfinance  
 Business Intelligence  
 Change Management  
 Consulting & Advisory Practices

Enterprise Resource Planning  
 E-Commerce  
 Data Warehousing & Data Mining  
 Cloud Computing  
 IT Strategic Management  
 Software Project Management

Grade	Numerical value of grades into Points	Description
A+	10	Outstanding
A	9	Excellent
B+	8	Very Good
B	7	Good
C+	6	Average
C	5	Below Average
D	4	Marginal
F	0	Fail

## Advantage @ LBSITM Indore

- ❑ Excellent placement with multiple offers
- ❑ Strong Industry Connects. Winter, Summer and final Placement in leading organisations and final placements in Blue Chip Companies .
- ❑ Very affordable fees as compared to leading management Institutes. High Return on Investment.
- ❑ Chairman's Scholarship upto 25% of Program fees based on Merit-cum-Need of the student will be awarded to a max. of 15 students.
- ❑ Immersion Program of one week duration at LBSIM, Delhi on Contemporary areas of specialization. Certificate of Participation by LBSIM, Delhi will be awarded to successful students of LBSITM, Indore.
- ❑ As part of initiative of LBSITM , High Profile Faculty will be deputed in every semester to LBSITM, Indore Campus to keep pace with its mentor Institute.
- ❑ 100 % assistance by Corporate Interface Cell of LBSIM, Delhi for Placements and Internships.
- ❑ Hostel facility available for all outstation students at "SELECT" locations in Indore City ( with decent Amenities), separately for boys and girls.
- ❑ Complimentary pick and drop facility by Institute Bus
- ❑ Global tie-ups with Foreign Business Schools/Universities; Optional One week International Immersion tour.
- ❑ Mandatory Regular attendance, Project Reports, Company Visits, Participation in Conferences, seminars & Workshops, winter and Summer Internships etc.
- ❑ Pedagogy includes Class Room Lectures, Case Studies, Role Plays, Quizzes, Presentations-individual & Group presentations.
- ❑ Students are evaluated continuously on the strength of above , besides mid/end term examinations and unannounced tests.
- ❑ Renowned Faculty having experience from IITs, IIMs, Business , Industry & Government.

## Industry Institute Interaction

We live in a dynamic world where the industry keeps changing and evolving. To keep pace with these changes and to make sure that students get the right corporate exposure, we have the industry institute partnership cell. The key responsibilities of the cell are:

### (a) Annual Outreach Programme

Annual Outreach is a week-long programme where students visit various industrial hubs across the country including Mumbai, Chennai, Delhi, Ahemdabad, Pune, Noida, Gurgaon and Hyderabad. LBSITM follows foot steps of it's mentor, LBSIM, Delhi, who has been the pioneer of the programme since 1997, which encourages and facilitates direct interaction with industry heads and corporate HRs. This activity allow students to understand the challenges and opportunities that exist in the corporate world.

### b) Industry Visit

LBSITM regularly organizes industry and factory visits for the students, so as to have a feel for operational production line as well as learn by observing different processes.

### (c) Immersion programm with Visit to LBSIM, Delhi

As a part of the initiative of LBSITM, to keep pace with its mentor institute, the students of each batch are taken to LBSIM, Delhi every year for a week's duration, to keep its students at par with highly competitive students and a very high profile faculty of a top ranking B-school, i.e. LBSIM, Delhi.

## Corporate Interface



As a part of immersion program selected students of PGDM batch attended classes at LBSIM, Delhi



Student visited M/s Volkswagan at Pune as a part of their annual outreach program



LBSITM organizes one day seminars where students interact with renowned personalities from Corporate & Academics



Student visited M/s Sanchi Milk Plant near Indore as a part of Industry Visit initiated by placement department



Seminar in progress at LBSITM campus



As a part of Industrial visit initiative students of PGDM batch visited M/s Case Construction Ltd. Pithampur, District Dhar (M.P.)



As a part of Institute Industry Interface the PGDM students visited Panasonic Energy India Company Limited, at Pithampur, District Dhar(M.P.)



Students with marketing specialization in PGDM batch visited ITC choupal sagar, Indore on a study tour to learn the techniques of 'Rural Marketing' as a part of their curriculum



Selected students of PGDM programme visited M/s Mahindra Two Wheelers Ltd, Pithampur, District, Dhar (M.P.) to learn the operation of assembly line as part of their curriculum to correlate theory with real life situations

# POST GRADUATE DIPLOMA IN MANAGEMENT 2022



Interactive Session by - Mr. Sunil Kumar Valecha (In Centre), Chief Life Insurance Advisor and Gratuity Consultant (LIC, India) at LBSITM, Indore Campus. Mr. S K Valecha shared his vast knowledge and experience about insurance industry with our students.



Personality in Banking Mr. Ujjesh Sinha Ex former Director and Head SBI, Chetna & visiting faculty addressed the students recently.



Mr. Yugansh Saxena, topper of PGDM 2015-17 batch of LBSITM Indore Campus, being awarded with Gold Medal & Certificate by his Holiness Shri Dalai Lama, in presence of Respected Chairman BOG, LBSITM,

Shri Anil Shastri during Convocation -2018 held at LBSIM Delhi on April 23, 2018.



Dr. Alok Mittal, Director LBSITM Indore (standing in 1st Row, Third from Right), amongst the Galaxy of Dignitaries, including His Holiness Shri Dalai Lama, Chairman, Shri Anil Shastri, Members- Board of Governors and

Faculty at the glittering ceremony of Convocation-2018 of the class of 2017, held at LBSIM Delhi on April 23, 2018.



Dr. Alok Mittal, Director, LBSITM, Indore addressing the gathering. during Convocation - 2018 for award of PGDM to 2015-17 batch students of LBSITM, Indore.



Dr. Jagmohan Reddy (Associate Professor of Organisational Behavior & Human Resource Management, Institute of Public Enterprises, Hyderabad) delivered lecture on

"Importance of Human Values" in presence of Dr. R.K. Vyas member BOG, LBSITM.



Students of PGDM visited M/s Caparo Engineering India Ltd (Stamping Division) Pithampur Dhar (M.P.)



Audience in National summit on "Make in India" organized by LBSITM Indore



Member BOG Shri Adarsh Shastri, former country head M/s Apple Inc. and son of Shri Anil Shastri addressing enthusiastic students of Indore during marketing conclave organized in Auditorium LBSITM Indore.



National Summit in progress chaired by Shri Anil Shastri, Chairman LBSITM along with plant Head VECV and plant Head Case Construction Ltd. Pithampur

## Life @ LBSITM



Dr. Alok Mittal Joined as Director on January 20, 2018. He welcomed the Chairman Board of Governors Shri Anil Shastri on his kind visit to Indore.

Final Year Students PGDM 2016-18 batch welcomed Dr. Alok Mittal, on his joining as Director LBSITM



The faculty and staff of LBSITM Indore welcomed Dr. Alok Mittal, Director on January 20, 2018

Recently Dr. D.K. Shrivastav, Director LBSIM, New Delhi and Member Board of Governors and Advisory Body LBSITM visited Indore campus. He was welcomed by Dr. Alok Mittal, Director LBSITM Indore



The faculty and Staff of LBSITM Indore welcomed Dr. D.K. Shrivastava, Director LBSIM Delhi on his Kind visit to Indore on March 16, 2018

Dr. D.K. Shrivastava Director LBSIM Delhi, Dr. Alok Mittal, Director LBSITM Indore and Prof. Dinesh Wadhwa, Project Incharge, paid floral tributes to the II Prime Minister of India Late Shri Lal Bahadur Shastri at LBS Sewa Niketan. Building was Inaugurated by Prof. M Chandy, the then Governor of M.P. on February 28, 1989. The foundation stone of LBS Sewa Niketan was laid by Gyani Zail Singh, the then President of India on November 24, 1985.

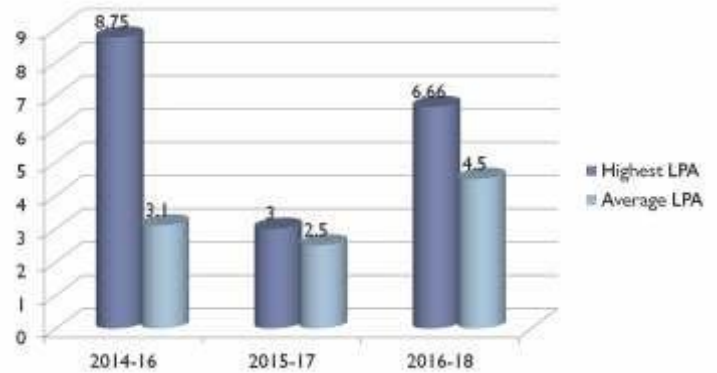


## Placement Report

Placements are an integral part of the curriculum and often a great deciding factor for students aspiring to join premier B-Schools across the country. Lal Bahadur Shastri Institute of Technology & Management Indore lived up to its glorious past and witnessed another wonderful year as far as placements and internships were concerned.

With the economic environment witnessing torrid fluctuations, LBSITM Indore did well not only to preserve its existing partnerships with the industry but also to forge new ones. Apart from the regular recruiters we had 25 new recruiters participating in the placement session.

### Placements of LBSITM, Indore are assisted by Corporate Interface Cell of LBSIM, Delhi



- LBSITM Congratulates Mr. Shikher Kaushik (PGDM 2014-16 Batch) on getting placed as Branch Manager with Bharti Axa Life Insurance Co. Ltd. at a package of Rs. 8.75 LPA through Campus Placement.
- LBSITM Congratulates 2 students of PGDM 2015-17 Batch for getting multiple Final Placement offers viz. Mr. Yugansh Saxena & Mr. Karan Miglani.
- LBSITM Congratulates Mr. Shaurav Kumar (PGDM 2016-18 Batch) on getting placed in Jaro Education, Mumbai at a package of Rs. 6.66 LPA through Campus Placements.
- 2014-16-Highest package 8.75 LPA: Average 3.0 LPA
- 2015-17 – Highest package 3 LPA (50% students had multiple offers; Average 2.5 LPA.)
- 2016-18 – Highest package 6.66 LPA (Some have multiple offers; Average 4 LPA.)
- LBSITM congratulates Mr. Chandan Sharma, Mr. Shaurav Kumar & Ms. Neha Sharma (PGDM 2016-18 Batch) for getting multiple final placement offers.



### Lal Bahadur Shastri National Award for Excellence in Public Administration, Academics and Management:

Vice President M. Venkaiah Naidu honoured Former Secretary of Biotechnology Distinguished Women Scientist Chair (NASI) Dr. (Mrs.) Manju Sharma with the Lal Bahadur Shastri National Award for Excellence in Public Administration. A memento was presented to Shri Venkaiah Naidu. This was followed by a lamp lighting ceremony in front of Late Shri Lal Bahadur Shastri Ji's portrait in remembrance of his courage, honesty and sacrifices in the service of the nation. Shri Anil Shastri, Chairman: Board of Directors gave a warm welcome address to the esteemed guests.





# Campus Infrastructure

## LIBRARY :The Learning Resource Centre

The library at LBSITM is one of the well-equipped libraries in terms of resources, services and infrastructural facilities. It offers a congenial learning environment for education and research. The Library acts as the main learning resource center of the institute. State-of-the-art Information Technology (IT) enabled services are in place to modernize its operations and services. The Library has acquired a collection of about 974 select documents in the form of books/reports and 447 non-book materials in different areas Online access to over 3,335 periodicals / journals. It has a dedicated E-Resource Centre for accessing electronic databases of journals and reference sources. Library has been subscribing prestigious J-Gate Social & Management Sciences Portal.

## Computer Centre

The computer centre is equipped with latest hardware and software facilities to handle the requirements of the course curricula, students and faculty. The entire campus is having Wi-Fi connectivity. The centre has one server room, one computer lab and one language lab. The Computer labs have a total capacity of sixty students.

# Faculty

## Core Faculty-

### Prof. Dr. Alok Mittal

Professor & Director  
B.E. (Mechanical), MBA (Marketing), PGDOM, M.Com (IB), Ph.D. (Management)

### Prof. Dinesh Wadhwa

Project Incharge, Chair Placements & Industry Institute Interface  
BE (Hons) (BITS Pilani), PGDSM (Hons) (JBIMS Bombay), MBA (OPR), AMIE, Chartered Engr.

### Prof. Sumit Chopra

Assistant Professor & Exam Coordinator  
B.Com, M.A. (Eco.), PGDM (Marketing), MBA (HRM), Pursuing PhD (Management)

### Dr. G. L. Sharma

Professor  
M.Com, Ph.D. (University of Rajasthan)

### Dr. Gauri Chauhan

Assistant Professor & In-charge Academics  
BBA, MBA (Finance and Operations), PhD (Management)

### Dr. Praveen Gupta

Associate Professor  
M.Sc. (Physics), MBA (FMS, Delhi), PhD.

### Dr. Anuj Verma

Associate Professor  
B.Com (Hons.), MBA, PhD.

### Dr. Sushil Kr. Dixit

Assistant Professor (Sr.)  
LL.B., MBA, PhD

### Dr. Gaurav Joshi

Assistant Professor (Sr.)  
MBA (Marketing/Finance)  
PhD (Management/ Agribusiness Management)

### Prof. Raj Goswami

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University of Skovde, SWEDEN,  
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